

**Be creative.
Be inspired.
Be connected.
In our new global
neighbourhood.**





THE DIGITAL PLAYGROUND REQUIRES EXPERTISE. WE'VE GOT YOU COVERED...

So what exactly does hybrid mean? A hybrid event is a live event with in-person attendees and virtual attendees at the same time - usually with live streaming. It can be anything from a small board meeting, up to a huge conference. That's the beauty of a hybrid event: it allows more attendees to connect and share information across the globe. More people, but a smaller carbon footprint. It's a win-win.

- Fully set up venue with state of the art equipment
- Quick connection and easy equipment handling
- GDPR compliant internet infrastructure
- Top-quality microphones
- High-resolution video cameras
- Onsite staff for technical support

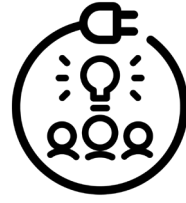


HYBRID EVENTS GET THE BEST OF BOTH WORLDS.

We take it personally. All of it. Your safety, your business, your experience with us. With Penta Hybrid Events, we're blending seamless technology connections with engaging in-person experiences. Yep, you can still have it all. Phew.

We're meeting the new normal with confidence across all our hotels. We offer a host of meeting rooms from small to large, classroom to theatre style and the option to run meetings concurrently at the same venue. The in-person audience can participate with any number of virtual attendees, with thanks to our state-of-the-art technology. We've got screens, speakers, lighting, microphones, all ready to go with the flick of a switch. Your colleagues at home can seamlessly integrate with in-house action. One event, with two great experiences. Whatever your needs are, we've got your back and you've got our legendary hospitality and tasty eats.





ONE EVENT, ONE GLOBAL NEIGHBOURHOOD

TECHNOLOGY INTEGRATION

At Penta, we aim for top-notch service, always. That's why we have partnered with technology experts who are the best in the business. Together, we are at the forefront of the hybrid event industry and offer easy-to-use virtual engagement platforms so that we can deliver quality event experiences to participants both in person and online.

Benefits of Hybrid Events:

- **Flexibility:** more accessible
- **Scalability:** increased attendance
- **Engagement:** better retention rates
- **Opportunity:** opens doors to endless virtual experiences
- **Efficiency:** delivers economic and environmental benefits over more traditional event forms

Every event has different goals and we work with each client to devise solutions tailored to their needs. This includes the creation of a dedicated event web portal and landing page, all registration and practical information, livestream integration, a virtual exhibition, audience engagement tools and event content.



READY TO PLUG AND PLAY.

With a mixture of digital touchpoints and local events, you can digitally broadcast your event with a small live audience to distant viewers. So that everyone can be reached and involved. The decisive advantage of our setup is that everything is already installed and ready for you to use. We overcome spatial and local boundaries and connect you with your audience all over the world.



NO ONE CAN WORK ON AN EMPTY STOMACH.

What business runs on an empty stomach? We certainly don't. That's why we use quality ingredients and offer a variety of options for your event. Hot or cold. Buffet or 3 course. If you like it fresh and local, you will love our coffee break, lunch, and dinner options.

And don't forget the drinks. We roll out the red carpet and give you plenty of space to unwind with our cocktail hour packages.





THE LOWDOWN ON PRICING AND PACKAGES.

One size fits all: great for hats, not so great for events. At Penta, we understand that there is no such thing as one size fits all. No other meeting has exactly your requirements, and no other venue will match them like Penta. We offer half day and full day rental of all of our Hybrid Event spaces, as well as varied technology options, so that we can tailor make the perfect event for your business.



PACKAGE 1 “ONE WAY IS GOOD”

Sound	Professional PA, any number of microphones
Light	Camera-suitable illumination of the auditorium
Video	2 x 15,000 ANSI laser, 1 x frameless LW 10m x 3m
Stage	12m x 3m, height 0,40m, covering anthracite B1
Back Wall	16m x 5m, illuminated in customizable colours
Cameras	1 x manned, 1 x dome (positions programmable)
Livestream	Video direction, streaming PC
Personnel	4 technicians (1xDD/1xMT/1xKM/1xBT)
Logistics	Preparation of content and video direction process

**PRICE AVAILABLE
ON REQUEST**

PACKAGE 2 “TWO WAYS ARE BETTER”

- *Everything included in Package 1*
- + Additional possibility of interactive broadcast in two directions
- + Connect the local live audience with external speakers, teams and participants

**PRICE AVAILABLE
ON REQUEST**

PACKAGE 3 “MORE WAYS ARE A PARTY”

- *Everything included in Package 2*
- + Networking of several locations
- + Interconnection of several analogue events in different Pentahotels or locations possible

**PRICE AVAILABLE
ON REQUEST**

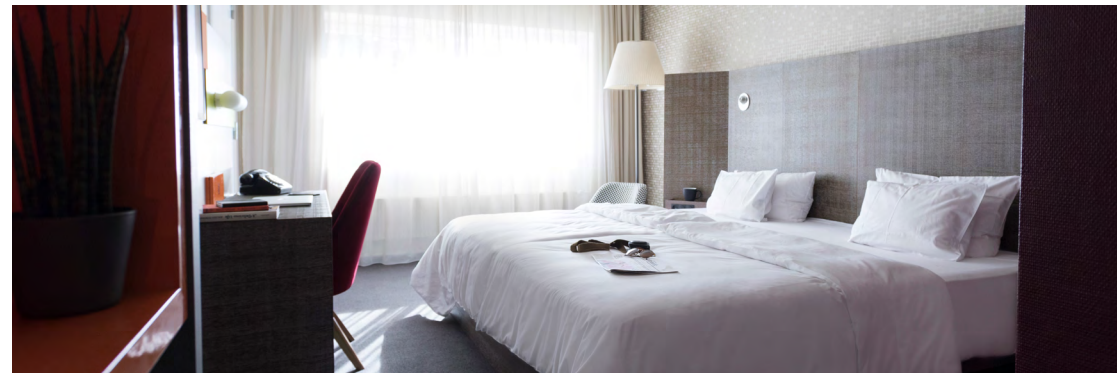
READY FOR YOUR HYBRID EVENT?

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