

## **RICCARDO CALÀ**

HEAD OF BRAND MARKETING

---

**SUPER POWERS:** Brand strategy,  
creative direction,  
team management

**FAVOURITE SERIES:** Mad Men

**GO-TO DRINK:** Sazerac

**PERSONAL ANTHEM:** Smashing Pumpkins  
"1979"

more about me



[riccardo.cala@pentahotels.com](mailto:riccardo.cala@pentahotels.com)

M: +49 (0) 15112058711

### **Penta Hotels**

Mayfarthstraße 15-19  
60314 Frankfurt am Main  
Germany

[pentahotels.com](https://pentahotels.com)

get in touch

**PENTA  
HOTELS**